

**Fawcus Corporate commences 2019 with the successful completion of the Easy2name sale transaction.**

Fawcus Corporate advised the shareholders of Easy2name limited on their successful sale transaction which completed in the first week of the New Year.

Easy2name, based near Newbury, is a manufacturer of durable, personalised “kids labels” for the UK market. Shareholder Melanie King said:



*“I would like to say a huge thank you to David Fawcus for all the hours of work put in to getting us to this point and coping so calmly with all the unusual challenges the deal has posed. I certainly could not have stayed on track without your steadfast support and I will always be grateful.”*

Easy2name has been purchased by the UK arm of the Canadian group, CCL Industries Inc, a world leader in speciality label, security and packaging solutions, as a bolt on acquisition for their Maidenhead based Avery labels business.

Mel Mormech, Avery EU Finance Director added:

*“I sense we’d never have got it done without you – your considered / professional approach was much appreciated.”*

**04 January 2019.**